

opening against said blocking element such that said valve is closed to the passage of liquid through said valve, said valve moving into an open position for the passage of liquid through said valve upon the application of negative air pressure to the top of said valve, said open position being a position wherein said flexible member comprising said opening lifts off of said blocking element.

2. An apparatus for use in a no-spill drinking cup, comprising:  
a flexible valve member comprising an opening through said valve member, said valve member having a closed position and an open position, wherein said valve member sits against a blocking element with said opening against said blocking element when in said closed position such that said blocking element blocks the passage of fluid through said opening in said valve member, and wherein said valve member moves away from said blocking element to allow passage of liquid through said opening of said valve member upon application of negative air pressure to said valve member.
3. A no-spill cup apparatus, comprising:  
a flexible valve member comprising an opening in said valve member, said flexible member having a proximal side and a distal side; and,  
a blocking element, said blocking element comprising a first area which is impenetrable to the flow of liquid, and a second area through which liquid can flow, said distal side of said flexible valve member resting against said blocking element when said flexible valve member is in the resting, closed position such that said opening of said flexible valve member rests against said first area when said flexible valve member is in said resting, closed position, said flexible valve